



SPECIAL DISCOUNT
Trade-Up + Trade In Program



Trade-Up + Trade-In: Upgrade your Head Protection

Get big discounts when you upgrade to the Bullard Adaptix™ Type II Safety Helmet.



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ADAPTIX VIDEOS AND
MORE



How it works:

Customers who trade up their current hard hat or safety helmet to the **Bullard Adaptix Helmet** earn big discounts.

→ Test it Out

Try out the Bullard Adaptix Safety Helmet with your crew.

Ask your Bullard sales representative if you qualify for a free demo helmet to evaluate.

→ Design Your Own

Visit **BuildYourBullard.com** to choose colors, accessories, and more 24/7.

→ Upgrade and Earn

Get up to **\$30 off** the list price of your Adaptix™ helmet model when you convert from another hard hat/helmet brand or another Bullard hard hat or helmet model. Offer is valid for the initial order only.

Top 5 Reasons Customers Choose Bullard Adaptix

1. **Breathable** mesh crown support helps heat rise away from the head.
2. **Comfort-focused** design that diffuses traditional pressure points; feels extra lightweight and secure.
3. **Flexible fit.** Fits large; fits small. Accommodates a wide variety of hair styles comfortably.
4. **Removable FlexBrim™** installs in seconds; with 10 mix-and-match colors, identify your crew quickly.
5. **Cleanable and field-replaceable components** extend helmet life and lower cost of ownership.



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